Future of Associations

Chris Champion
Secretary General, IFME
sec-gen@ifmeworld.org

Director International, IPWEA | chris.champion@ipwea.org

IFME is an international federation of municipal engineering associations
What role is IFME to play into the future?

A. IFME is over 60 years old but growing with new vigour
B. But what is our future focus?

3 issues impacting associations of the future
3 issues impacting associations of the future


CHANGE AHEAD
1. Technology change is exponential

Changing technology brings innovation and disruption
Uber
The world's largest taxi company, owns no vehicles.

Facebook
The world's most popular media owner, creates no content.

Alibaba
The world's largest retailer, has no inventory.

Airbnb
The world's largest accommodations provider, owns no real estate.
Traditional education is going online & more vocational
Associations need to be at leading edge in technology
2. Globalisation is changing our world

Global networks now facilitating information exchange
The gap between wealthy and poor is widening

Sustainability of our planet is under threat
3. Demographic patterns are changing

Population centre is shifting from Europe to Asia
Figure 12

Asian economic power is growing, shifting the world's economic center of gravity to the East

Global economic center of gravity

Notes: GDP is measured at purchasing power parity. GDP and population figures are 2015 forecasts.
Sources: Global Policy (Vol. 2, Issue 1), IMF World Economic Outlook, UN Population Division, A.T. Kearney analysis

Our populations are ageing
New generations are valuing associations differently

4 ways to engage millennials

1. highlight the cause
2. get social
3. invest in your website
4. create mutually rewarding experiences
3 issues impacting associations of the future

1. Technological change is exponential
2. Globalisation is changing our world
3. Demographic patterns are changing

The one constant is change
1. Technological change is exponential

- technology brings innovation & disruption
- traditional education is going online
- need to be at the leading edge of AMS

2. Globalisation is changing our world

- information exchange needs to be global
- wealthy divide is widening
- sustainability of planet is under threat
3. Demographic patterns are changing

- population is shifting from Europe to Asia
- populations are ageing
- millennials value associations differently

The one constant is change

What is the purpose of IFME?

How will IFME respond to change?

How can IFME provide value & assist our member associations?

Purpose:

To enhance the quality of life of our communities globally through public works & municipal services
Mission:

To facilitate international exchange in public works & municipal engineering
To grow & strengthen member country associations
To assist implementation of UN Sustainable Development Goals

Vision:

To be globally recognised by our member associations as making a difference
Actions?