

# IFME goes Twitter



#### Fun facts about Twitter

- 350,000 Tweets are sent every minute
- Twitter has 310 million monthly active users, almost the same as the U.S. population
- A day's worth of Twitter posts would fill a 10-million-page book

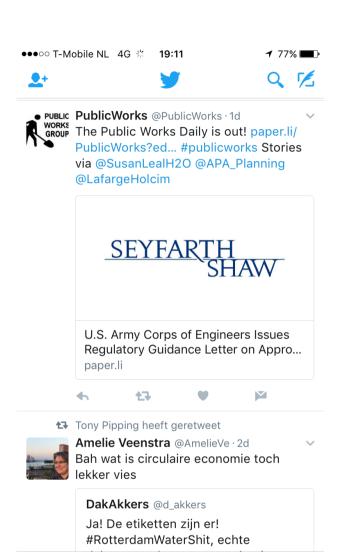


### Registration

- Go to www.twitter.com
- Top right you can select your language
- Check you e-mail and confirm
- Follow the wizzard or skip it







Meldingen

Berichten

Startpagina





Startpagina

Meldingen

Berichten

#### Whom to follow?

- @IFMEworld
- @heikkilonka
- @VilleAlatyppo
- @pieterwk
- @chriscchampion
- @SanneHiel
- @APWATWEETS (USA association)
- @APWAAnneJ
- @CPWATWEETS (Canadian association)
- @IPWEAintouch
- @IPWEA (Australian association)
- @stadswerk (Dutch association)



#### **Twitter**

- Short messages of max. 140 characters.
- Tweets can contain links, photos, GIFs, or videos.
- Twitter is public. So if you do tweet with friends, it's all out in the open by default. There is an option to set your account to private. Only the people who you've given permission to follow you will see your tweets.
- Tweets show up in the order they happen.
- Twitter isn't about friending—it's about following.
- Hashtags are best used for adding to a larger conversation. Hashtags are clickable, too, so you can tap on a hashtag to see all the tweets related to that topic.
- An @, or a mention, is when you include somebody's @twittername in the tweet. The person will be alerted that you mentioned them.
- You can block, mute, or report behavior of others.

- RT means "retweet." When you retweet someone, you can either just repost their tweet by itself, or you can add your own commentary. If you do that, when you post your tweet, the tweet you're commenting on will appear just below your comment.
- Twitter allows you to Direct Message with people who have that feature turned on. It's often called at DM, and it allows you to further conversations in private and chat with groups of people. While all regular tweets are public, including @-mentions, a DM is totally private. Only the people included in the DM can see it.
- A lot of people complain that Twitter is hard to follow. If people tweet something and you're not online, you might not see it until later. But the idea of Twitter isn't to catch every single thing someone tweets, it's to be on the Internet at the same time as other people. It's like a giant hangout an open and rich chat room that's happening in public.

## Whatsapp -> Wechat



- "We share instant messages for which an email is not necessary. Its fast and fun to use".
- "Whatsapp has unlocked the burden of checking e-mails all the time and made viral communication much smoother and effortless".
- "If you work as part of a team that's based in different locations, you could use a WhatsApp Group as an alternative to email. You can share important information and updates with other team members and avoid navigating lengthy email chains. It's great for teams that travel and work from mobile devices more than desktops".

Whatsapp messages can be about..

